Accessibility Contact Subscribe

Home

About us

Submissions

Journal

Online

Publications

Behind the
Algorithm:
Migration,
Mexican Women
and Digital Bias –
Mónica AlcázarDuarte's 'Second
Nature'

BOOK REVIEW:
Banu Karaca, 'The
National Frame:
Art and State
Violence in Turkey
and Germany'

Fiona Tan: 'With the Other Hand'

Notes on the
Palestine Poster
Project Archive:
Ecological
Imaginaries,
Iconographies,
Nationalisms and
Knowledge in

Home > Online > Notes on the Palestine Poster Project Archive: Ecological Imaginaries, Iconographies, Nationalisms and Knowledge in Palestine and Israel, 1947–now

Notes on the Palestine Poster Project Archive: Ecological Imaginaries, Iconographies, Nationalisms and Knowledge in Palestine and Israel, 1947– now

10 November 2022

Meghan Clare Considine and Max Gruber

Michel Khleifi's important 1985 documentary *Ma'loul Celebrates its Destruction* chronicles a community of internally displaced Palestinians' devastating annual return to a homeland rendered unrecognisable. The remains of the village of Ma'loul, destroyed in the 1948 Nakba (catastrophe), have since been covered with a pine forest (called the Balfour

Palestine and Israel, 1947-now

Diversity and Decoloniality: The Canadian Art Establishment's New Clothes

Cathy Lu's 'Interior Garden' at the Chinese Culture Center of San Francisco

'In the Black Fantastic': Afrofuturism Arrives at the Hayward Gallery

On Caring
Institutions, Safe
Spaces and
Collaborations
beyond
Exhibitions: An
Interview with
Robert Gabris

Media Aesthetics of Collaborative Witnessing: Three Takes on 'Three Doors – Forensic Architecture / Forensis, Initiative 19. Februar Hanau, Initiative in Gedenken an Oury Jalloh' at

Forest) by the Jewish National Fund (JNF). The short film ends as an elderly villager named Abu-Zaid tries to locate and identify the trees of his memory, including olive, fig and cactus, and narrates his fond recollections of almonds and apricots, all this among a proliferation of pine. [1]

This ecological imagination in Palestinian cinema, art and visual culture has likewise been taken up by a new generation of artists, including Jumana Manna in her recent film *Foragers* (2022). The film blends documentary, fiction and archival footage to mine the existential conflict between traditional Palestinian foraging practices and the Israeli state's futile attempt to eradicate these practices through punitive criminalisation, while industrially cultivating those very same plants, including za'atar (thyme) and 'akkoub (an artichoke-like delicacy). Like Khleifi, Manna interviews elders to mine the relationship between landscape and memory. She stages the interrogation of an older forager accused of damaging the landscape through his foraging, who poignantly notes that 'I am a part of nature, nature is me... I am nature. I would not harm myself. [2] Together, these two Palestinian filmmakers of different generations make a strong case for the centrality of land in articulating identity, indigeneity, citizenship and nationhood. However, they move beyond the tropes of longstanding nationalist ecological imagery to triangulate between landscape, memory and ongoing destruction, showing that the connection to homeland is rooted in a deep relationship with and knowledge of the land and the plants that inhabit it.

The visual history of protest, activism and anticolonial liberation movements has spawned numerous archives, both digital and analog. One of the most vital and expansive of these is the crowdsourced digital archive of the Palestine Poster Project. What began as Daniel J Walsh's class project during his time in the Arabic Studies department at Georgetown University has grown into a formidable resource: a collection of nearly 16,000 posters, as of the time of this writing (June 2022). The collection presents a polyvocal and

Frankfurter Kunstverein

Obituary: Marisa Rueda, 1941 – 2022

The End Begins: A dialogue between Renan Porto and Julia Sauma, on the dialogue between Antonio Tarsis and Anderson Borba in 'The End Begins at the Leaf'

Sonia Boyce: Feeling Her Way at the Venice Biennale

Clarissa Tossin: 'Falling From Earth'

The Collective Model: documenta fifteen

Programmed
Visions and
Techno-Fossils:
Heba Y Amin and
Anthony Downey
in conversation

Reflections on Coleman Collins's 'Body Errata' at Brief Histories, New York: dynamic representation of issues, including Palestinian sovereignty, settler colonialism, the history of Zionism, and visual expressions of solidarity writ large.

As we – two graduate students in the field of art history – explored this archive, we began to notice the preponderance of botanical imagery, landscapes and plant motifs present in these posters. We asked ourselves and others why that might be? In this collection, the use of ecological imagery is a visual – and therefore rhetorical – strategy used by poster artists coming from a range of contexts: in other words, it is not a purely Arab nor purely Israeli aesthetic tactic. As evinced by the archive, for nearly a century plants have been used to articulate both Zionist agendas and an anti-Zionist politics. And yet the problem remains: how to situate ecological imagery in relation to nationalist imagery and iconography? How might we look for the visualisation of human/non-human relationships outside of the restrictive framework of the nation-state?

Scholars such as W J T Mitchell, Jill H Casid and Maggie M Cao have compellingly probed the intersection of landscape, nationhood and (de)colonisation, defamiliarising any notion of political or ideological neutrality within landscapes as an artistic genre. [3] Furthermore, the historian of Islamic art Avinoam Shalem is currently at work on a project on post-1947 Palestinian landscapes and the relationship between land, memory and ideology. [4] These are contributions with profound stakes, but overall art historians must do more to reckon with the nefarious visualities of empire formation and settler-colonialism – which presents itself as unchanging, neutral and permanent – on a global scale. Although we, the authors, do not share the lived experience of the artists we address, and face language barriers when confronting this corpus, our study of art history and visual culture has given us some tools to comb the Palestinian Poster Project archive with a critical eye toward how aesthetics are central to the formation of ideology. In so doing, we noticed how text and image work in tandem towards rhetorical ends, and how the

Coleman Collins in conversation with Frik Del uca

Southern Atlas:
Art Criticism
in/out of Chile
and Australia
during the
Pinochet Regime

Jimmie Durham, '
"...very much like
the Wild Irish":
Notes on a
Process which has
no end in sight'

Jimmie Durham, 'Those Dead Guys for a Hundred Years'

The Many Faces
of the Artist's
Studio – 'A Century
of the Artist's
Studio:
1920–2020' at
London's
Whitechapel
Gallery

BOOK REVIEW:
'Critical Zones –
The Science and
Politics of
Landing on Earth',
eds. Bruno Latour
and Peter Wiebel

recurrence and transformation of these aesthetics across time form a revealing visual genealogy of these issues.

One way of organising and navigating any vast archive is through the practice of 'tagging', which here is implemented to reflect iconography on the posters. Combing the archive with an ecological eye, we noticed that each of the following tagged categories holds a wealth of posters ranging from roughly one hundred to thirteen hundred: 'Agricultures/Symbols/Implements/Products/Farms; Cactus; Flowers/Fruit/Plants; Olives/Trees/Branches; Orange/Citrus; Trees/Roots/Branches.' And of course, the iconography of the olive tree, orange grove and cacti have long operated as a visual shorthand for Palestinian resistance and resilience, but Palestinian artists have also long demonstrated a capacity of uplifting and celebrating ecological knowledge beyond nationalist iconography. Take, for example, the New Visions Art Collective, which included Sliman Mansour, Vera Tamari (fig 1), Nabil Anani and Tayseer Barakat. Following the outbreak of the First Intifada (1987–1991), they called for a boycott of Israeli art supplies and turned instead toward materials understood as natural and local, such as coffee, henna and mud. [5] Attending to this collective demonstrates how ecological considerations in Palestinian art history figure not only in the iconographic manner privileged by this poster archive, but also at the most basic level of materiality.

Jimmie Durham, 'A Certain Lack of Coherence'

'Thought is Made in The Mouth': Radical nonsense in pop, art, philosophy and art criticism

Empowering Bare Lives: 'Bordered Lives' at the Austrian Association of Women Artists (VBKÖ), Vienna

The Moral Stake of Gamification – On the 'Black Swan: The Communes' hackathon at KW Institute for Contemporary Art, Berlin, August 2021

'Departures' at the Migration Museum, London

BOOK REVIEW:
David Elliott, 'Art
& Trousers:
Tradition and
Modernity in
Contemporary
Asian Art'



Figure 1: Vera Tamari, *Tale of a Tree*, 2002, mixed media (660 ceramic pieces, photo transfer on Plexiglass), dimensions variable, courtesy of the Dalloul Art Foundation, Beirut

What follows are notes from a research project that led us to critically examine many hundreds of posters. An initial selection was culled to consider and trouble both their ecological implications and resonances with other media – an exercise that is in no way comprehensive, but begins to get at the political stakes of studying artistic representations of a rapidly changing landscape. Adopting a comparative method to study the archive alongside contemporary artistic representations of similar themes implicitly illuminates the interlocking issues of Palestinian sovreignty, historical Zionism and anti-Zionist critique as urgent political projects with firmly ecological implications, indeed illuminating the tenuous relationship between ecology and ideology in this region.

Jumping Out of the Trick Bag: Frank Bowling's Lands of Many Waters at the Arnolfini

Drawing From and With the Oceanic: Tania Kovats at Parafin, London

BOOK REVIEW: Rachel Zolf, 'No One's Witness: A Monstrous Poetics'

'Judy Baca:
Memorias de
Nuestra Tierra, a
Retrospective' at
the Museum of
Latin American
Art, Long Beach,
California

'Remembering in Art': Kristina Chan in Conversation

Living through Archives: The socio-historical memories, multimedia methodologies and collaborative practice of Rita Keegan



Figure 2: Artist unknown, Jewish National Fund, *Plant the Victory Forest in Jerusalem Restored*, 1967,

poster, courtesy of The Liberation Graphics of Palestine Poster Archive

The JNF's 1967 poster 'Plant the Victory Forest in Jerusalem Restored' is one of the most glaring examples of the Israeli state's use of afforestation as a tool for legitimating a claim to recently appropriated land (fig 2). While there is little archival information on the nature of the 'victory forest', the poster's text would appear to reference the Zionist state's overwhelming victory in the June 1967, or Six-Day, War and their subsequent control of East Jerusalem. Here, the JNF's exhortation to plant the victory forest equates to a form of ecological settlement which echoes the Zionist settlement of the predominantly Arab East Jerusalem. Furthermore, the implication that this Jerusalem is 'restored' is consistent with much of the Zionist rhetoric around land after its seizure by Israel. These posters imply that only the Zionist state is capable of stewardship, the word 'restoration' serving as an indictment of the nameless peoples who came before. Ultimately, 'Victory Forest' evinces a sustained conviction on the part of the JNF that each instance of territorial

Decolonising
Dance Movement
Therapy: A
Healing Practice
Stuck between
Coloniality and
Nationalism in Sri
Lanka

BOOK REVIEW:
'Feminism and Art
in Postwar Italy:
The Legacy of
Carla Lonzi',
edited by
Francesco
Ventrella and
Giovanna Zapperi

BOOK REVIEW: 'Don't Follow the Wind', edited by Nikolaus Hirsch and Jason Waite

Moyra Davey's 'Index Cards' (Fitzcarraldo Editions, 2020) and 'I Confess' (Dancing Foxes, Press 2020)

Why do we need Aby Warburg today? Or, is image memory a bodily sensation?

BOOK REVIEW: Susan Schuppli, 'Material Witness: appropriation should be accompanied by an intervention in the landscape, placing trees, gardens and growth at the centre of the Zionist propaganda machine.



Figure 3: Artist unknown, Jewish National Fund, *The Forest Protects You. Protect the Forest!* 1970,

poster, courtesy of The Liberation Graphics of Palestine Poster Archive

In a 1970 poster also published by the JNF, a smiling child wearing a helmet wraps their arms around the shape of a triangle, suggesting a pine tree (**fig 3**). At the top of the tree children gather around a campfire and a man relaxes in a hammock. Beneath these sweet scenes, however, tanks and trucks and barbed wire weave through a forest. The effect is nothing short of shocking. With militarised imagery at the base of the tree, the composition suggests that this militarised surveillance is the very foundation on which the ability to play and enjoy leisure rests upon. Written in bold, red Hebrew text is the phrase: 'the forest protects you[,] protect the forest!'

Media, Forensics, Evidence'

Reflections on the Future and Past of Decolonisation: Africa and Latin America

BOOK REVIEW:
'Under the Skin:
Feminist Art and
Art Histories from
the Middle East
and North Africa
Today'

Weaving and Resistance in Hana Miletić's 'Patterns of Thrift'

BOOK REVIEW: Alana Hunt, 'Cups of nun chai'

BOOK REVIEW: The Avant-Garde Museum

BOOK REVIEW:
Dan Hicks, 'The
Brutish Museums:
The Benin
Bronzes, Colonial
Violence and
Cultural
Restitution'

Manora Field Notes & Beyond: thereby introducing a reciprocity and affinity between notions of militarisation, defence and ecological conservation. [6]



Figure 4: Artist unknown, Jewish National Fund, *Jewish National Fund Keeps Israel Green*, 1970, poster, courtesy of The Liberation Graphics of Palestine Poster Archive

In another contemporaneously published poster, the JNF introduces a related composition: another child hugs another tree formation, but whether they wear a helmet is less clear, this may be an innocent cap (fig 4). This child's eyes are half-closed in a relaxed and loving manner, and they calmly smile as they embrace the geometric formation of a pine tree. Similarly, the tree, which once held dissonant scenes of leisure and militarisation, is rendered totally opaque in kelly green. Here, the text reads (in English): 'Jewish National Fund Keeps Israel Green'. These subtle but quite meaningful differences suggest reception from an international, English-speaking audience. They point towards what some scholars and activists have called 'greenwashing', or the minimising or masking of state and corporate injustice and atrocity in the name of environmentalism.

A conversation with Naiza Khan

Cara Despain, 'From Dust': Viewing the American West through a Cold War Lens

'MONOCULTURE: A Recent History' at M HKA

Yishay Garbasz, in conversation with Sarah Messerschmidt

'Uncanny Valley: Being Human in the Age of AI'

An Aesthetics of Prolepsis

'Piercing Brightness', by Shezad Dawood: Migration, Memory and Multiculturalism

BOOK REVIEW: Deserting from the Culture Wars

BOOK REVIEW: Saloni Mathur, 'A Fragile Inheritance: Radical Stakes in The use of children in the visual culture propagated by the JNF in the 1970s was not new, and, like the very rootedness of trees, is an implicit gesture toward a militant settler futurity (these are the same children who will enter the Israeli Defense Forces at age 18). Nearly twenty years earlier, around 1950, the JNF published and distributed a poster designed by artist Gerd Rothschild titled 'We Will Set Down Roots Here' It features children planting saplings in the foreground and another group dancing around a blossom-laden tree in the background (**fig 5**). The ongoing JNF afforestation perpetuates harmful mythology. The JNF has crafted a nationalised landscape – what filmmaker Jumana Manna defines as a 'reconfigured landscape to mirror the state's image' – through funding the vast (and largely monocultural) planting of trees, especially pine trees. [7] These images of sweet children, these literal 'tree huggers,' are mobilised to frame the Zionist project as innocent. There is no evidence, save perhaps for the tanks, of precisely what, or who, is being displaced or masked through these afforestation projects. [8]



Figure 5: Gerd Rothschild, Jewish National Fund, *We Will Set Down Roots Here*, ca 1950, poster, courtesy of The Liberation Graphics of Palestine Poster Archive

In many cases, development projects and afforestation efforts, far from a violent act of displacement and erasure, were perceived as bringing life to an otherwise barren landscape.

Contemporary Indian Art'

At their word:
Forensic
Architecture's
renouncement
and reannouncement of
police testimonies
in the
investigation into
the killing of Mark
Duggan

BOOK REVIEW:
Sam Bardaouil,
'Surrealism in
Egypt: Modernism
and the Art and
Liberty Group'

A conversation with Mohamed Melehi

Heritage is to Art as the Medium is to the Message: The Responsibility to Palestinian Tatreez

'We', A Global Community Suspended in Time and Space: A Study of İnci Eviner's Work in the 2019 Venice Biennial The categorisation of Palestine as a 'desert', as a lifeless and barren landscape, was a flexible one for Zionists. This imagery was notably absent from posters depicting tourism, Israeli citizens, and children (earlier we noted how the JNF 'keeps Israel green'). However, this language was pervasive in images dealing with industry or development, as in the poster titled 'Zionism is Life to the Desert' (fig 6). In his article, "Making the Desert Bloom" A Myth Examined, Alan George disproves the assumptions guiding the Zionist visual rhetoric of 'Life to the Desert'. [9] He notes that only about half of Palestine has a true desert climate, that much of the desert area 'reclaimed' by Israel for cultivation was actually abandoned refugee farmland from 1947–48, and that the process of expanding cultivable land in the Negev desert and throughout Palestine was well under way before mass Zionist immigration. George notes that much of Zionist agriculture's success before and after 1948 has come from the large-scale importation of capital, especially from the American Jewish community. [10] Produced by the American Zionist Youth Foundation for an English-speaking audience, 'Life to the Desert' is both a propagation of the myths of pre-1947 Palestine as arid and uncultivated, as well as a fundraising device for the foreign capital that was driving the large-scale development and land reclamation efforts in the region.

Grab the Form: A Conversation with Hafiz Rancajale

'A Matter of Liberation: Artwork from Prison Renaissance'

The Colonial
Spectre of
Classicism:
Reflections on
'White Psyche' at
The Whitworth
Gallery

BOOK REVIEW:
Engagement or
Acquiescence? On
'Critique in
Practice: Renzo
Martens' Episode
III: Enjoy Poverty'

'Errata' in retroprospect

Cameron Rowland, '3 & 4 Will. IV c. 73'

Pushing against the roof of the world: ruangrupa's prospects for documenta fifteen

BOOK REVIEW: Tom Holert, 'Knowledge

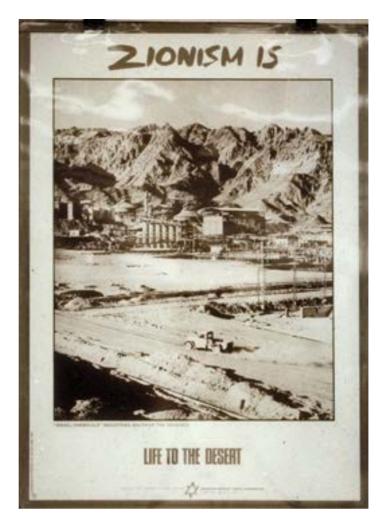


Figure 6: Artist unknown, American Zionist Youth Foundation, *Zionism is Life to the Desert*, ca 1960.

poster, courtesy of The Liberation Graphics of Palestine Poster Archive

Important when we consider the relationship between ecology and ideology in this region, the imagery and poetic valences of trees and their enduring rootedness were not unique to Zionist visual culture, nor was the use of photography. Take a 1977 poster published by the PLO and the Popular Civil Council of Kfar Shouba, for example (**fig 7**). A Lebanese village on the border of Israel, Kfar Shouba was targeted by Israeli troops three times during 1975 with the assumption that the village was harbouring *fedayeen*. The top half of this vertical poster features the haunting photograph of a collapsed oak tree with children climbing it. In bright red Arabic text is the phrase, 'Kfar Shouba: Zionism passed through here'. Note how both this poster and the one we examined previously personify Zionism. Laid over the wreckage, through destroyed plant life, Zionism is likewise

Beside Itself: Contemporary Art's Epistemic Politics'

BOOK REVIEW:
Laleh Khalili,
'Sinews of War
and Trade:
Shipping and
Capitalism in the
Arabian
Peninsula'

Maria Thereza Alves's 'Recipes for Survival'

To Don Duration: List Ponger's 'The Master Narrative und Don Durito in 10 Chapters'

BOOK REVIEW: Oliver Marchart, 'Conflictual Aesthetics'

Karol Radziszewski's 'The Power of Secrets'

The Method of Abjection in Mati Diop's 'Atlantics'

How are the visual arts responding to the COVID-19 crisis?

framed as an active agent with material consequences and ramifications, but here a decidedly destructive force.

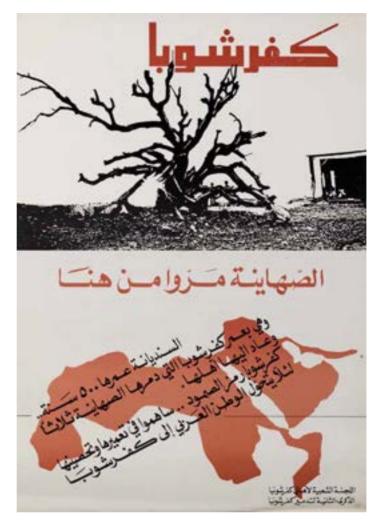


Figure 7: Artist unknown, Popular Civil Council of Kfar Shouba, *The Oak Tree Was 500 Years Old*, 1977,

poster, courtesy of The Liberation Graphics of Palestine Poster Archive

The lower half of the poster features black text overlaid upon a map of the Arab world, providing further context to the destruction above. The text reads: 'The oak tree was 500 years old... It was as old as Kfar Shouba which the Zionists destroyed three times. But her people always returned to the village. Kfar Shouba is the very symbol of steadfastness... Help rebuild and fortify it, so that the Arab World will not end up like Kfar Shouba.' Devoid of borders, the composition is a distinct call for a politics of solidarity. Today, this poster is in the collection of the Palestinian Museum, which itself features a large garden of indigenous plants designed by Jordanian landscape architect Lara Zureikat. The project endeavours to narrate a 'horticultural history of Palestine'.

Art in Contemporary Afghanistan

BOOK REVIEW: Kate Morris, 'Shifting Grounds: Landscape in Contemporary Native American Art'

Boring, Everyday Life in War Zones: A conversation with Jonathan Watkins

'Luchita Hurtado: I Live I Die I Will be Reborn'

Movements, Borders, Repression, Art: An interview with artist Zeyno Pekünlü, March 2020

'Shoplifting from Woolworths and Other Acts of Material Disobedience', an exhibition of work by Paula Chambers

Images in Spite of All: ZouZou Group's film

The village of Kfar Shouba suffered further destruction from Israeli airstrikes and invasions in both 2002 and 2006. These are alluded to in a series of thirty-one powerful prints published by the Lebanese conceptual artist Walid Raad between 2004 and 2008, which are titled, fittingly, Oh God, He Said, Talking to a Tree (fig 8). In Raad's series, clouds of dust from explosions are precisely cut out, as if with a razor, and pasted onto stark white backgrounds. Omitting violence and brutality but maintaining a sense of injustice and wanton destruction through plumes of smoke, Raad generatively challenges our expectations of what political art and artmaking might look like. Through taking up the same site of Kfar Shouba and putting it in relationship with other cities, he charts a geography and chronology of mourning, struggle and memory, not unlike those evoked by the posters and their circulations across time and space both digital and physical.



Figure 8: Walid Raad, *Oh God, He Said, Talking to a Tree*, 2004/2008, from a series of 31 digital prints, each 43.1 x 55.9 cm, published by AG Publishers, New York and Beirut, in an edition of 7, courtesy of the artist and Paula Cooper Gallery

In a manifesto-like essay in *Artforum* in 2006, that shares a title with this series, Raad laments the destruction of thousands of trees and other ecological crises, such as oil

installation 'door open -'

Kamal Boullata: For the Love of Jerusalem

Paul O'Kane, 'The Carnival of Popularity Part II: Towards a "maskocracy"

BOOK REVIEW:
Ariella Aïsha
Azoulay, 'Potential
History:
Unlearning
Imperialism'

'Knotworm': Pauline de Souza interviews Sam Keogh

BOOK REVIEW: Vessela Nozharova, 'Introduction to Bulgarian Contemporary Art 1982–2015'

A Place for/in
Place of Identity?
A conversation
with Larissa
Sansour

Danh Vo's Exorcism of Vietnam spills, resulting from over sixty years of Israeli invasions of Lebanon – while also obliquely referencing the practice of purchasing trees in Israel from abroad through the JNF. For Raad, existential violence can take the form of an explosion or a sapling. Taking Raad's title seriously and in dialogue with some of the posters addressed here, trees can be understood as witnesses and records of human solidarity and atrocity.

The idea that trees might be settlers or colonisers themselves is at the centre of Israeli artist Dor Guez's 2011 exhibition 'The Nation's Groves'. [11] Through a practice based in photography, archival research and film, Guez takes aim at the history of the Ben Shemen Forest, the first and the largest of the JNF's afforestation initiatives, located approximately 25km southeast of Tel Aviv. The pine trees that make up the JNF forests, Guez notes in an interview with *Haaretz*, are 'pioneer trees', [12] meaning they require little care in order to grow. Because of this, Guez asserts, the JNF found these trees preferable to the longer-lived if higher maintenance trees indigenous to the Levant, such as olive, almond and fig trees: 'The irony is that the pioneer trees are also "first stage" trees they will gradually disappear, whether in fires or as a result of diseases. They're like a brief colonial visit.' In an image titled Two Palestinian Riders, Ben Shemen Forest (fig 9), Guez photographs two blurred figures on horseback weaving their way between the pines and the picnic tables. The long shutter speed gives these riders an ethereal quality, like that of two spirits in a form of limbo. As Palestinians whose ancestral homes may have been cleared out and replaced by this very forest, Guez's technical choices contribute to a pointed political statement. And yet, the riders themselves remain. Despite the colonisation of the landscape, their presence in a leisure space predicated on dispossession amounts to a form of subtle resistance, even if the camera only registers the faintest hint of their existence.

BOOK REVIEW:
Jessica L Horton,
'Art for an
Undivided Earth:
The American
Indian Movement
Generation'

In conversation with Adam Pendleton: What is Black Dada?

Edward Chell: 'Common Ground'

BOOK REVIEW: Jonas Staal, 'Propaganda Art in the 21st Century'

The 2019 Istanbul Biennial

The Aliveness of Moses Quiquine

'Terror Nullius' by Soda_Jerk

Archive Matters: Fiona Tan at the Ludwig Museum

Communicating
Difficult Pasts: A
Latvian initiative
explores artistic
research on
historical trauma

BOOK REVIEW: Translating the



Figure 9: Dor Guez, *Two Palestinian Riders, Ben Shemen Forest*, 2011, print, 45×100 cm, edition of 3 + 1AP,

courtesy of the artist and Dvir Gallery

Where the Zionist state looked to greenwash their annexation of land through art-making and development that centred trees, posters from Palestine and the Arab world often drew on this iconography as tool of memory and resistance. In the years following the events of 30 March 1976, or Land Day, posters in which Palestinian nationhood was manifest as a tree became more prevalent. Protests against the confiscation of approximately 1,500 acres of land from Palestinian villages for military bases and Jewish settlements were violently suppressed in March of 1976. After this forcible removal from their land, two separate examples from 1977 produced by the PLO speak to this experience through the inclusion of both branches and roots (figs 10, 11).

World into Being -A review of 'At Home in the World: The Art and Life of Gulammohammed Sheikh'

Visiting the
Arabian
Peninsula: A Brief
Glimpse of
Contemporary and
Not-SoContemporary Art
and Culture in
KSA, aka the
Kingdom of Saudi
Arabia

[AR]T, Apple and Us

BOOK REVIEW:
David Burrows
and Simon
O'Sullivan,
'Fictioning: The
Myth-Functions of
Contemporary Art
and Philosophy'

Art and Theory in an Anti-fascist Year: An Interview with Kuba Szreder

Paul O'Kane, 'The Carnival of Popularity'





Figures 10 & 11 left: Artist unknown, PLO Unified Information, *The Martyrs of March 30th 1976*, 1977, poster, courtesy The Liberation Graphics of Palestine Poster Archive; right: Artist unknown, Palestine Liberation Organization, *First Anniversary–Land Day in Palestine*, 1977, poster, courtesy of The Liberation Graphics of Palestine Poster Archive

Here, the Palestinian 'tree' and its presence as a memorial for this sombre day gestures towards the association between land appropriation and a sense of being 'uprooted' and displaced. A 1978 French poster paying homage to the recently assassinated Ezzeddine Kalak and Adnan Hammad, two PLO representatives killed in Paris that August, also invokes Palestinian nationhood through trees, this time exchanging the sprouting borders of the 1977 PLO posters with a lush tree whose coloured leaves create a mosaic in the form of the Palestinian flag (fig 12).

BOOK REVIEW:
Nora Sternfeld,
'Das
radikaldemokratische
Museum'

The 2019 Whitney Biennial

'Passage to
Asylum: The
Journey of a
Million Refugees'
– Dilpreet Bhullar
in conversation
with Kalyani
Nedungadi and
Maya Gupta

On Brexit in Vienna: Mirroring the Social Decay

Forever Young:
Juvenilia,
Amateurism, and
the Popular Past
(or 'Transvaluing
Values in the Age
of the Archive')

Captain Cook
Reimagined from
the British
Museum's Point of
View

Okwui Enwezor: In Memoriam

BOOK REVIEW: Chad Elias,



Figure 12: Claude Lazar, Palestine Liberation Organization, *Hommage*, 1978, poster, courtesy of The Liberation Graphics of Palestine Poster Archive

It should be noted that the incidence of the Palestinian flag in the Poster Archives grows significantly beginning in the 1960s and 1970s, reflecting a new sense of nationalism and national symbol-making. These symbols would in many cases remain intertwined with motifs of trees and nature, as a later poster from 1990 (fig 13) centres a similar tree to that of 1977 in its memorial of Land Day. Unlike the French poster, which displayed photographs and advertised an event, the tree from 1990 is an austere, solemn memorial, simply reading 'Land Day' in English and Arabic. Where the white band of the flag in 1978 was made up of thick leaves which stood out against the blue background, the white band from 1990 sees leaves blending into the background, giving the tree a bare, fragile appearance.

'Posthumous Images: Contemporary Art and Memory Politics in Post-Civil War Lebanon'

Arthur Jafa at the Berkeley Art Museum

Repair,
Ergonomics &
Quantum Physics:
Reflections on
how Cairo's
contemporary art
scene is reviving
vanishing futures

Vivan Sundaram: Disjunctures

Rome Leads to All Roads: Power, Affection and Modernity in Alfonso Cuarón's 'Roma'

Still Caught in the Acts: 'Mating Birds Vol. 2'

A Political
Gemstone
Kingdom of
Natural-Cultural
Feelings from
Bucharest to
Warsaw: Larisa
Crunțeanu's 'Aria



Figure 13: Artist unknown, Palestine Liberation Organization, *A Tree Grows in Palestine*, 1990, poster, courtesy of The Liberation Graphics of Palestine Poster Archive

Another salient motif in the Palestine Poster Project Archives is the blurred lines between spaces of recreation and dispossession. Of course, this is most evident in the existence of the forest itself as a space of recreation founded on the land of the dispossessed. However, it is also present in many of the recreation structures that populate the forests themselves. In a 1965 poster produced by the JNF (fig 14), families are seen on a watchtower looking out over a vast green forest dotted with fields and farm equipment silently performing development and agricultural projects. Here, the JNF's afforestation and the sort of land reclamation present in posters such as 'Life to the Desert' come together, with a surveillance platform at the centre of it all. The message is clear: every aspect of the land, even that meant for recreation, is a part of the state's effort to mould the ecology, and peoples, of the region to its whim.

Mineralia' exhibition

INTERVIEW: The Politics of Shame – Ai Weiwei in conversation with Anthony Downey

BOOK REVIEW: Renate Dohmen's 'Encounters Beyond the Gallery'

Juliet Steyn
reviews Juan
Cruz's 'I don't
know what I'm
doing but I'm
trying very hard.'

INTERVIEW:
Mediating Social
Media – Akram
Zaatari in
Conversation with
Anthony Downey

An Indigenous
Intervention:
Richard Bell's
Salon des Refusés
at the 2019
Venice Biennale

INTERVIEW: Sunil Shah, 'Uganda Stories'

Zarina's 'Dark Roads': Exile, Statelessness and



Figure 14: Artist unknown, Jewish National Fund, Watchtower in the Forests of the Jewish National Fund, ca 1965,

poster, courtesy of The Liberation Graphics of Palestine Poster Archive

In a black and white typological series from 'The Nation's Groves', Dor Guez explores this same tension by photographing playgrounds in the JNF forests (fig 15). The series, which recalls the systematic photography of Hilla and Bernd Becher, proposes that these structures, with their slides, swings and lookouts, would be read by the Jewish-Israeli eye as resembling the Tower and Stockade settlement model first implemented by Zionist settlers between 1936–1939. Guez's decision to shoot in black and white helps facilitate this visual metaphor, lending these photographs an archival quality. This, along with the severe vacancy of the images, each completely devoid of human life, helps suggest a space which has not just been altered, but emptied out. In Guez's images of the JNF forests, playgrounds and pine trees intertwine to eerie effect, haunted by their intervention on a landscape whose history is buried underfoot.

the Tenacity of Nostalgia

BOOK REVIEW: 'Fahrelnissa Zeid: Painter of Inner Worlds' by Adila Laïdi-Hanieh

BOOK REVIEW: Iain Chambers, 'Postcolonial Interruptions, Unauthorised Modernities'

The 2017 Venice Biennale and the Colonial Other

BOOK REVIEW:
David Kunzle,
'CHESUCRISTO:
The Fusion in
Image and Word
of Che Guevara
and Jesus Christ'

Longing for Heterotopia: 'Silver Sehnsucht' in Silvertown

BOOK REVIEW:
Future Imperfect:
Contemporary Art
Practices and
Cultural
Institutions in the
Middle East

Art as Anachronism



Figure 15: Dor Guez, *Pines 5*, 2011, black and white photograph, 40 x 33 cm, edition of 6 + 2AP, courtesy of the artist and Dvir Gallery

As we have seen, poster art and art-making in general is deeply complicit in the formation of ideology. Whether promoting a Zionist agenda through greenwashing and mythmaking or fighting against it with memorials and calls to action, each poster in the archive purports to offer the viewer a stable view of the world. That is, a view in which their ideology is reinforced, made to feel permanent and inevitable. By looking at how land, environmentalism and growth are marshalled by posters towards the formation of ideology, we have seen how the political and the ecological are inextricably linked. From the most iconic symbols of national memory such as the olive tree to the culturally specific practice of harvesting 'akkoub, every aspect of the environment evinces a colonialist ideology that has increasingly shaped the landscape to its will.

Contemporary art, in the form of film, photography, archival research, and more, has the power to destabilise many of the dogmatic aspects of these ideologies that resist nuance. Works which speak to the meditative ritual practised by foragers of

INTERVIEW: John Akomfrah

Steven Eastwood: 'the interval and the instant'

INTERVIEW: Salamanca

BOOK REVIEW:
Open Systems
Reader Tomorrow is not
Promised! edited
by Gulsen Bal

Paul O'Kane, 'The Other Side of the Word: Translation as Migration in the Anthologised Writings of Lee Yil'

'The Self-Evolving City': Architecture and Urbanisation in Seoul

The Folkestone Triennial 2017

Sharjah Biennial 13 Offsite: Ramallah

Theory of the Unfinished Building: On the Politico-Aesthetics of

za'atar and 'akkoub despite conditions of surveillance, or which depict the insistence of a people to use for leisure a space that was built to remind them of their loss, operate in a different way from those posters created by the JNF and PLO. Here are narratives that weave themselves throughout the same stories told by the posters of land, memory and ecology. Where they differ is in their resolve that no narrative be distilled into a slogan. Instead, these works call us to resist simple answers and to think about the entire ecosystem at play in their explorations of nationhood, memory and mourning. Manna, Khleifi and contemporary Palestinian artists are less concerned with the nationalist symbolism seen in the poster archive, but with iconography that is more immediate, urgent, and not romanticised. Behind Manna's lens 'akkoub is as important as za'atar, which is as important as olive or orange groves. All speak to the resilience of tradition and lifeways in the face of wanton state destruction. Thus, imagery and imagination must be forged (and foraged) outside of the bounds of a restrictive nation-side visual or political model.

- 11 Michel Khleifi, *Ma'loul Celebrates its Destruction*, 1985: 21:55–24:37
- [2] Jumana Manna, *Foragers*, 2022: 7:00–8:00
- [3] See W J T Mitchell, *Landscape and Power*, University of Chicago Press, Chicago, 1994; Jill H Casid, *Sowing Empire: Landscape and Colonization*, University of Minnesota Press, Minneapolis, 2004; Maggie M Cao, *The End of Landscape in Nineteenth Century America*, University of California Press, Berkeley, 2018
- [4] Avinoam Shalem, 'When Nature Becomes Ideology: Disclosing the Ruined Landscapes of Palestine (after 1947)', lecture, Sterling and Francine Clark Art Institute, Williamstown, Massachusetts, 18 October 2016
- [5] See Vera Tamari, 'Along New Paths: The New Visions Collective in Occupied Palestine', in *Modern Art in the Arab World: Primary Documents*, Anneka Lensen, Sarah Rogers and

Construction in China

Marcus Verhagen, 'Flows and Counterflows: Globalisation in Contemporary Art'

An Architecture of Memory

Learning from documenta 14: Athens, Post-Democracy, and Decolonisation

BOOK REVIEW:
Joan Key,
'Contemporary
Korean Art:
Tansaekhwa and
the Urgency of
Method'

Kader Attia: Dispossession

BOOK REVIEW: Zhuang Wubin, 'Photography in Southeast Asia: A Survey'

Spectral Anxieties of Postculture

'Exercises of Freedom': Documenta 14

Bloom

Nada Shabout, eds, The Museum of Modern Art, New York, 2018, pp 446–449

- [6] Especially notable here is the multivalent associations and phonetic proximity of the Hebrew words 'hagen' (לָהָגִן, to protect or defend) and 'hagan' (גון, the garden); our thanks to our mentor Dr Amal Eqeiq for her help in identifying this
- [7] Irus Braverman, 'Planting the Promised Landscape: Zionism, Nature, and Resistance in Israel/Palestine', *Natural Resources Journal*, vol 49, no 2, Spring 2009, pp 317–365, cited in Jumana Manna, 'Where Nature Ends and Settlements Begin', *e-flux journal*, no 113, November 2020
- [8] The first critical study of the JNF is Walter Lehn, 'The Jewish National Fund', *Journal of Palestine Studies*, vol 3, no 4, Summer 1974, pp 74–96; for a more recent intervention, see Yossi Katz, *The Land Shall Not Be Sold in Perpetuity: The Jewish National Fund and the History of State Ownership of Land in Israel*, De Gruyter Oldenbourg, Berlin and Boston, 2016
- [9] Alan George, "Making the Desert Bloom" A Myth Examined, *Journal of Palestine Studies*, vol 8, no 2, 1979, pp 88–100
- [10] Prior to 1948, the Jewish community in the US contributed \$445 million to the Jewish community in Palestine; between 1948 and 1979, Israel had a net import of capital \$31.5 billion (see Katz, op cit, p 97)
- [11] 'The Nation's Groves' opened at the Tel Aviv Museum of Art in 2010, and was also presented at Carlier Gebauer Gallery, Berlin in 2011
- [12] See Dalia Karpel, 'The Forest for the Trees', *Haaretz*, 6 May 2011

Artes Mundi 7

Post-Perspectival Art and Politics in Post-Brexit Britain: (Towards a Holistic Relativism)

A Short History of Blasphemy

BOOK REVIEW: Moulim El Aroussi, 'Visual Arts in the Kingdom of Morocco'

The Vicissitudes of Conduct

South Korea's Painful Past

Return of the Condor Heroes and Other Narratives

'The Savage Hits Back' Revisited: Art and Global Contemporaneity in the Colonial Encounter

The Unrepresentables

From a Postconceptual to an Aporetic **Meghan Clare Considine** is a writer and curator. She is the 2021–23 graduate curatorial fellow at MASS MoCA, where she is organising the group exhibition 'to see oneself at a distance', featuring artists who defamiliarise the archives of anticolonial liberation movements.

Max Gruber is a writer and curator whose research and criticism have focused on contemporary global and Latin American art, photography, visual culture, social practice and environmental art.

Meghan and Max are master's students in the Williams College and Clark Art Institute Graduate Program in the History of Art, in Williamstown, Massachusetts.

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